NYSOP 2020 CONFERENCE
IT TAKES A VILLAGE: STRETCH FORWARD, REACH BACK

SPONSORSHIP PACKET
Hello!

The New York State Opportunity Programs have been in existence for fifty years, providing academic opportunity to students who would not otherwise be able to access higher education due to academic and financial reasons. These programs, commonly referred to as EOP and HEOP, have graduated more than 42,000 students since their inception, and will continue to graduate some of New York’s most resilient and persistent students.

In March of 2019, a steering committee of H/EOP advisors and students held an inaugural student conference, NYSOP: Breaking Barriers Together, to facilitate strengthening H/EOP communities across the state. This conference also served as the launch of a formal network, called NYSOP Network. Building on the success of that conference, we seek to expand our reach further this year.

The 2019-2020 NYSOP Steering Committee believes that with your support, even more NYSOP students can access the opportunity to attend this powerful professional and personal development conference with their peers. As a sponsor of the 2020 NYSOP Conference, not only would your company be providing tangible support for participants, but you would also gain exposure to students who really value socially aware and active companies.

If you are interested in positively impacting some of New York’s brightest and most engaged students, please reach out to us. We’re excited to hear from you!

Sincerely,
NYSOP Steering Committee
CONFERENCE PURPOSE

The New York State Opportunity Programs (NYSOP) Network Conference is a day-long conference designed to encourage collaboration among students, alumni, and professional staff in the HEOP & EOP networks. Through a series of student-driven discussions we create a space to strengthen our community and formalize our networks while leveraging the collective leadership skills and vision of the participants.

NYSOP SPONSORSHIP OPPORTUNITIES

We invite you to become a sponsor for the 2020 NYSOP Conference. We will show our gratitude for your generous gift by acknowledging all sponsors during the conference.

PAY IT FORWARD $108
1 participant registration fee

GET YOU THERE $100
Help one student pay for transportation to the conference

IT TAKES A VILLAGE
All contributions matter. This option is available for those who prefer to give a different amount.

IN KIND
Helping us cover some of the conference needs will free up funds to help more students attend.

- Snacks (fresh fruit, granola bars)
- Beverages (coffee/tea/water)
- Continental breakfast (bagels, muffins)
- Ice cream treats to send them home smiling!

LARGER GIFTS
Interested in making a larger impact on our NYSOP community through financial support? Please indicate your interest in the Sponsorship Form and a member of our Steering Committee will contact you. If you would prefer, you can also contact us at nysopcmte@gmail.com.

LONG TERM OUTCOMES

- We will foster a greater sense of community among the HEOP & EOP network across the state.
- We will increase the networking strength of the NYSOP family, improving the academic and professional outcomes of participants.
- We will develop a professional association (the network), by and for NYSOP members, with the ability to offer targeted academic and professional resources to its members.
NYSOP SPONSORSHIP FORM
Your gift will make a difference - thank you!

Please indicate your gift information here.

☐ Pay It Forward: One participant registration fee - $108
☐ Get You There: Help one student pay for transportation to the conference - $100
☐ It Takes a Village: another amount that you find suitable (please enter) $________
☐ I am interested in supporting NYSOP at an increased level. Please contact me!
☐ I would love to offer an in kind gift of: _______________________________________

Please provide the requested information. We will use this to complete the process.
All gifts are tax exempt.

Name __________________________________________
Company _________________________________________
Mailing address __________________________________
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Email ___________________________________________

Authorized Signature ____________________________ Date __________

(Please Print)
Name __________________________________________
Title ___________________________________________

Please make checks payable to: NYSOP Conference Fund

Please send payment along with donation form to:
NYSOP Conference
c/o Woodg Horning, NYSOP Program
Cornell University
235 Garden Avenue, 200 CCC
Ithaca NY 14850

Questions?
Contact us at nysopcmte@gmail.com